

# About NAD+

## In Summary:

- NAD stands for Nicotinamide Adenine Dinucleotide and is a derivative of Vitamin B3
- NAD+ has been declared the anti-aging and anti-cancer molecule due to its wonderful benefits in helping our mitochondria (the batteries of the cells) to operate at their highest level of efficiency.
- It is an all-natural molecule, a chemical cousin of Vitamin B3 (Niacin).
- Through extensive research over the last 5 years, NAD+ has been identified as the best target in the body to help with increasing both health span and lifespan.
- Dr. Koniver is the leading physician in this area and has been providing NAD+ IV infusions for over 6 years – he has administered more NAD+ IV infusions than any other physician in the world
- The infusion takes anywhere from 45-90 minutes depending on the NAD+ dosage and rate of the infusion. We add NAD+ to a bag of saline and allow to drip into the vein

## In More Detail:

- Your body naturally produces NAD+ and it is essential for every one of our cellular functions – it is crucial to maintaining our DNA integrity and ensuing proper cell functioning to protect our bodies from disease and aging
- NAD+ works by transferring electrons from one molecule to another within cells to carry out all sorts of reactions and processes – without NAD+, our cells would not be able to survive or carry out correct functions
- Sadly, as we age, experience stress or are increasingly exposed to toxins via our environment or food and drink we ingest, our reserves are depleted
- This can lead to a loss of metabolic flexibility, a decrease in performance, cellular senescence, neuronal fatigue, mitochondria dysfunction, DNA damage and altered cellular communication
- Through NAD+ IV infusions, your body is rapidly provided with the tools to course correct

## The Results:

- Because of the broad array of benefits NAD+ treatment has – from increased focus and concentration to better sleep, increased energy and vitality, expedited recovery – Intravenous NAD+ is rapidly becoming known as a cutting-edge medical treatment to combat a huge variety of conditions, including but not limited to, burn-out, depression, anxiety, PTSD, neurological diseases and addiction, as well as an ultimate weapon in anti-aging
- Benefits usually start with the nervous system – better sleep, better mood, increased energy - which helps to handle stress better and

ultimately feel more creative and people often report feeling their brain has been 'rewired'

- The vast majority of people experiencing NAD+ infusions report:
  - Better mood
  - Enhanced energy levels
  - More focus and mental acuity
  - Improved sleep
  - Being able to handle stress much better
  - Feeling like their brain is being rewired
  - And much more
- More information can be found [HERE](#)